

# Eureka

A MONTHLY NEWSLETTER

VOL 9 | October 2024

*On the Road to Zero Emissions:  
Driving Tomorrow's Mobility Today*







## EKA UPDATES



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### EKA Mobility lands ₹ 3K CR electric bus deal

EKA Mobility has secured a ₹3,000 crore deal to manufacture 1,500 electric buses, marking a major step in our sustainable transport mission!



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### EKA Secures New Milestone with 250 Electric Buses for Nagpur

EKA is excited to announce a new order from Nagpur Municipal Corporation (NMC) to supply 250 electric buses. In partnership with Hansa Vahan India, each electric bus in this fleet is designed to accommodate 41 seated passengers and 24 standing, offering spacious, comfortable, and eco-friendly transit solutions.



### EKA proudly announces the groundbreaking ceremony for its new Pithampur, Madhya Pradesh manufacturing facility

This new facility will strengthen EKA's manufacturing capacity and support the growing demand for cutting-edge automotive and mobility solutions in India.



### Dhar MLA Smt. Neena Verma and members of the MPIDC, conducted an inspection of the EKA 9

Shreemati Neena Verma ji, MLA of Dhar, along with the senior team from MPIDC, recently toured the new EKA manufacturing facility in Pithampur, Madhya Pradesh. The delegation inspected the latest EKA bus model, gaining insights into its innovative features and manufacturing processes.



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### EKA Showcases Innovation at the Launch of the PM E-DRIVE Scheme

In the esteemed presence of Union Minister Shri H. D. Kumaraswamy and Minister of State Shri Bhupathi Raju Srinivasa Varma, we had the honor of showcasing our 9-meter zero-emission electric bus, a testament to EKA's unwavering commitment to sustainable urban transportation.



## KNOWLEDGE CENTER

Exclusive Interview With  
**ROHIT SRIVASTAVA**  
Chief Growth Officer, EKA Mobility



### Catch an exclusive interview with Motorindia featuring Rohit Srivastava, Chief Growth Officer of EKA Mobility

In this engaging discussion, he dives deep into EKA Mobility's unwavering commitment to environmentally conscious transportation and its pioneering role as a full-stack EV player.

Key Highlights:

- EKA's sustainable vehicle range
- Innovations in electric and hydrogen fuel cell tech
- In-house manufacturing and localized supply chains
- Addressing range anxiety and boosting battery efficiency
- Expansion plans for domestic and global markets

**WATCH NOW**



### EKA Mobility's Environmentally Conscious Mobility Solutions with Rohit Srivastava

In a recent Accurub magazine feature, Rohit Srivastava, Chief Growth Officer of EKA Mobility, highlighted the company's deep commitment to sustainable mobility. EKA's approach as a full-stack electric vehicle (EV) manufacturer embodies a vision to reshape transportation with eco-friendly solutions.

Through EKA's comprehensive fleet management services, clients experience reduced total ownership costs and optimized operational performance, making sustainable choices even more accessible.

ekamobility.com

**EKA**

#### EKA bullish on opportunities in electric commercial vehicle space

WRITTEN RISHAB BHAGAT @ bangalore

EKA Mobility, the electric mobility arm of Pune-based Eka Industries, has ventured to emerge as a global volume leader in the electric vehicle segment, serving the entire commercial vehicle space.

Backed by a strong parent company - an automotive industry veteran - and robust support from global equity partners, EKA has carved a niche for itself in the commercial vehicle space.

EKA's product portfolio will be rolled out in phases. With a part of its coach and bus range has already been unveiled, the company will be rolling out additional products as part of Phase-2, in 2026-27. In August this year, the company unveiled the EKA 9, a pure electric city bus with a 100km range and 1000km platform options, and the EKA 10, an e-CV designed to enhance range and

lower operating costs. **Strong tech backing** Pune-based Eka Industries, with its in-house capabilities, expertise in vehicle engineering and structural design. "The structure is designed to house and protect the battery pack, which is the heart of the vehicle," says Srivastava. "The structure is designed to house and protect the battery pack, which is the heart of the vehicle."

Therapeutic path for the joint investment of over \$100 million in Phase-1, a mix of internal funds and equity investments. "Mitsui will make significant investments in EKA Mobility, enabling the company to scale up its manufacturing operations and expand its product portfolio. Mitsui will also provide support to EKA for its global expansion efforts."

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BE SMART, GO ELECTRIC

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### EKA bullish on opportunities in electric commercial vehicle space

With a \$100 million investment, EKA is expanding its product lineup, manufacturing capabilities, and market reach. Supported by strategic partnerships with VDL Groep and Mitsui & Co., EKA is adopting a 'Smart Lean Factories' model to efficiently scale electric buses and cargo vehicles across the commercial sector.





India's only integrated commercial vehicle seating, interiors & conversion company that offers end-to-end solutions for commercial vehicle OEMs across ICE & EV spaces.



India's no. 1 company for retail store fixtures and specialised solutions that deliver the best customer experience at every touch point to grow a business' retail footprint.



A not-for-profit organisation that promotes and supports Indian entrepreneurs by connecting them to investors, startups, and corporates in USA, Israel, South Africa, Middle East and Russia.



A turnkey production systems supplier to the automotive industry for production systems, automated vehicles, parking systems, contract manufacturing and assembly, and special products

## Get in Touch

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**Pinnacle Mobility Solutions**

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